



Michael Torres

Founder & CEO at QuickEstimate.io

 United States

 <https://quickestimate.io>

 Construction Estimating | SaaS Product Development | Workflow Automation | Proposal Management

Professional Summary

Experienced construction operations professional and SaaS founder with over 8 years of hands-on experience managing residential and commercial projects, estimating workflows, contractor coordination, and business operations.


Founder & CEO of QuickEstimate.io, a modern estimation and proposal management platform designed to help contractors, service businesses, and growing companies streamline estimating, improve workflow efficiency, simplify client communication, and automate proposal management.

Strong background in construction estimating, project coordination, digital workflow optimization, and customer-focused software development. Passionate about building practical technology solutions that solve real operational challenges for businesses.

Professional Experience

Founder & CEO

QuickEstimate.io

 2024 – Present

QuickEstimate.io is a modern SaaS platform focused on helping businesses create professional estimates, proposals, and quotations faster through workflow automation and customizable business tools.

Key Responsibilities


- Leading company vision, product strategy, and business growth
- Managing SaaS platform development and operational planning
- Building estimation and proposal workflow automation systems
- Overseeing branding, customer experience, and product positioning
- Developing scalable workflows for contractors and service businesses
- Working closely with customers to improve usability and platform functionality
- Managing feature planning, onboarding systems, and user engagement strategies

- Supporting business process optimization through digital transformation

Key Achievements

- Built a modern estimation and proposal management platform from concept to launch
 - Improved workflow efficiency for businesses using digital estimation systems
 - Developed customizable proposal and quotation workflows
 - Created scalable onboarding and client management systems
 - Helped simplify operational processes for contractors and service providers
-

General Contractor

 2016 – 2024

Managed residential and commercial construction projects while overseeing estimating, budgeting, contractor coordination, and project operations.

Responsibilities

- Prepared project estimates, quotations, and pricing documentation
- Coordinated contractors, suppliers, and project schedules
- Managed budgeting and operational workflow planning
- Oversaw client communication and project execution timelines
- Conducted cost analysis and material estimation processes
- Supervised construction operations and vendor coordination
- Managed multiple project workflows simultaneously

Key Experience Areas

- Residential Construction
 - Commercial Projects
 - Project Estimation
 - Contractor Coordination
 - Budget Planning
 - Proposal Preparation
 - Client Communication
 - Workflow Management
-

Core Skills

- Construction Estimating
- Proposal Management
- SaaS Product Development
- Workflow Automation
- Project Coordination
- Business Operations
- Digital Transformation
- Client Management

- Construction Operations
 - Team Leadership
 - Workflow Optimization
 - Customer Experience
 - Quotation Management
 - Operational Planning
 - Product Strategy
-

Industry Expertise

- Construction Technology
 - Estimation Software
 - Proposal Automation
 - Contractor Workflows
 - Service Business Operations
 - SaaS Platforms
 - Project Workflow Systems
 - Business Process Optimization
-

Leadership & Product Focus

- Product Development Strategy
 - Customer-Centric Product Design
 - Operational Workflow Improvement
 - Business Process Automation
 - SaaS Growth & Platform Scaling
 - User Experience Optimization
 - Client Success & Product Adoption
-

Education

Construction Operations & Business Management Professional Industry Experience & Practical Operations Background

Professional Interests

- Construction Technology
- Workflow Automation
- SaaS Product Innovation
- Digital Business Systems
- Contractor Productivity Solutions
- Proposal & Estimation Optimization
- Modern Business Operations

About QuickEstimate.io

QuickEstimate.io is a modern estimation and proposal management platform designed to help contractors, agencies, service providers, and businesses create professional estimates faster, simplify workflows, improve organization, and streamline proposal management through automation and customizable tools.

Mission: Make estimating faster, smarter, and more professional for every business.