

# Sarah Chen

## Head of Product — QuickEstimate.io

 Denver, Colorado, United States

 [QuickEstimate.io](https://www.quickestimate.io)

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## Professional Summary

Product-focused software professional with 6+ years of experience building SaaS platforms, workflow systems, and operational tools within construction technology and business workflow environments.

Experienced in product strategy, user experience design, workflow optimization, operational planning, and scalable SaaS product development. Passionate about creating intuitive digital experiences that simplify complex business operations and improve productivity through structured systems and automation.

Currently leading product strategy and user experience initiatives at [QuickEstimate.io](https://www.quickestimate.io), focusing on estimation workflows, proposal management systems, operational usability, and scalable workflow architecture for modern businesses.

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## Core Competencies


- Product Strategy
- User Experience (UX)
- SaaS Product Development
- Workflow Optimization
- Construction Technology
- Proposal Management Systems
- Operational Workflow Design
- Product Research & Planning

- UI/UX Systems
  - Agile Product Management
  - Workflow Automation
  - Cross-Functional Collaboration
  - Digital Product Operations
  - Process Simplification
  - Customer Experience Optimization
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# Professional Experience

## Head of Product

[QuickEstimate.io](https://www.quickestimate.io)

 2024 — Present

 Denver, Colorado, United States

Leading product direction, workflow architecture, user experience systems, and operational product development for a modern estimation and proposal workflow platform.

### Key Responsibilities


- Leading product strategy and platform usability initiatives
- Designing scalable estimation workflow systems
- Improving operational efficiency through structured UX
- Managing workflow simplification across the platform
- Collaborating with engineering and operations teams
- Conducting product research and feature planning
- Improving client proposal and estimation experiences
- Driving platform consistency and user-centered design

### Achievements

- Helped streamline estimation workflows for operational teams
  - Improved usability and workflow clarity across platform modules
  - Contributed to scalable proposal and estimation systems
  - Led modernization of workflow-driven SaaS experiences
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# Senior Product Manager

## BuildTech Solutions

 2021 — 2024

 United States

Managed SaaS workflow platforms and operational tools designed for construction-focused businesses and project management teams.

### Responsibilities


- Managed product roadmap planning
- Coordinated product lifecycle execution
- Improved workflow systems for operational users
- Collaborated with development and UX teams
- Conducted market and user research
- Optimized platform usability and navigation systems
- Improved workflow visibility and reporting tools

### Achievements

- Successfully launched workflow optimization features
  - Improved operational efficiency for client teams
  - Reduced workflow complexity across multiple platform modules
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# Software Engineer — Product Systems

## Constructly Technologies

 2018 — 2021

 United States

Worked on scalable workflow systems, SaaS interfaces, and operational tools focused on improving usability and business productivity.

### Responsibilities

- Developed UI systems and workflow components
- Built operational dashboard experiences
- Assisted in SaaS platform architecture
- Improved user interaction flows

- Supported workflow automation initiatives
- Worked on scalable frontend systems


## Achievements

- Improved system usability across workflow modules
  - Contributed to modern SaaS product experiences
  - Supported scalable platform development initiatives
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# Education

## Bachelor of Science in Computer Science

University of Colorado Boulder

 2014 — 2018

### Focus Areas

- Software Engineering
  - Human Computer Interaction
  - User Experience Design
  - System Architecture
  - Product Development
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# Certifications

## Certified Scrum Product Owner (CSPO)

Scrum Alliance

## UX Design Foundations Certification

Interaction Design Foundation

# Product Strategy & Roadmapping

Product School

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## Product Philosophy

“Great software should simplify operations, reduce friction, and feel intuitive from the very first interaction.”

Sarah believes modern workflow platforms should prioritize:

- simplicity
- usability
- operational clarity
- scalability
- structured user experiences

Her work focuses heavily on reducing operational complexity while improving workflow visibility and efficiency.

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## Projects & Initiatives

### Estimation Workflow System — QuickEstimate.io

Led product and UX direction for:

- proposal generation workflows
- estimation structures
- operational dashboards
- workflow automation systems
- usability optimization
- structured operational interfaces

#### Focus Areas

- workflow simplification
- operational visibility

- user-first SaaS experiences
  - scalable platform architecture
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## Technical & Product Skills

### Product & UX

- Product Strategy
- User Experience Design
- Workflow Systems
- Agile Product Management
- Product Research
- Operational Design

### Technical

- SaaS Platforms
- Workflow Automation
- Frontend Systems
- UI Architecture
- Platform Usability
- Digital Operations

### Business

- Workflow Optimization
  - Process Improvement
  - Operational Planning
  - Team Collaboration
  - Product Leadership
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## Areas of Interest

- SaaS Platforms
- Workflow Automation
- Construction Technology
- Operational Systems

- Product Design
  - Digital Transformation
  - User Experience
  - Business Productivity Systems
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## Languages

- English (Native)
  - Mandarin Chinese (Professional Working Proficiency)
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## Website

 [QuickEstimate.io](https://QuickEstimate.io)